



Banks Never Ask That

Join us for the American Bankers Association's anti-phishing campaign kicking off National Cybersecurity Awareness Month.

Luther Burbank Savings is proud to participate in the American Bankers Association's (ABA) Banks Never Ask That campaign. The nationwide effort, which coincides with National Cybersecurity Month (October 1-31), aims to educate customers about phishing by pointing out things banks would never ask. A top security concern, phishing occurs when cybercriminals make or send fraudulent phone calls, texts or emails which appear to come from your bank in order to steal your personal information.

Starting October 1, tune in to the Luther Burbank Savings LinkedIn and Facebook pages for helpful tips from the ABA. Also be sure to visit www.banksneveraskthat.com and take the Banks Never Ask That quiz to test your knowledge about phishing and learn how to spot potential scams.

Watch for Phishing Red Flags

As a preview, here are some common red flag requests for personal information that banks would never ask customers via phone, text or email:



Account Number



Username



Password



Personal Identification Number
(PIN)



Social Security Number

Remember, Luther Burbank Savings will never ask for your PIN, online banking password or authentication code over the phone, text or email.

If you believe you have been the victim of phishing, or if you notice any unauthorized activity on your account, call 844.269.1031 or contact your branch.

Be sure to follow Luther Burbank Savings on LinkedIn and Facebook and do not miss the Banks Never Ask That campaign this October.

